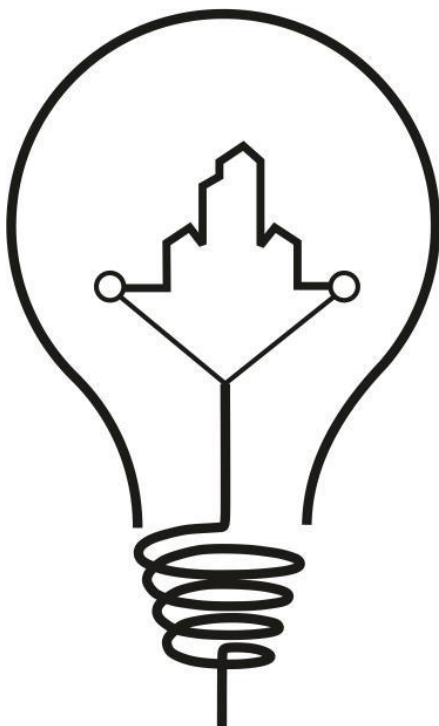




URBAN THINKING FESTIVAL 2018

1st Edition: Smart Planning for Cultural Heritage



Urban Thinking Festival

Brașov, Romania

25th of August - 1st of September 2018

Final Programme: Urban Thinking Festival

UTF activities - Participants' only
Breaks and social events - Participants' only
UTF activities - Public event
Free time

Saturday, the 25th of August - Getting to know each other

Time	Event	Coordination / participants	Venue
17:30 - 19:30	Ice-breaking event Welcome reception	Organizing team Representative of the Braşov metropolitan Agency	<i>Hub OneZero</i> Strada Lungă 100

Sunday, the 26th of August - Getting to know the city

Time	Event	Coordination / participants	Venue
9:00 - 10:00	Introduction to the Urban Thinking Festival Team formation	Pietro Elisei Matei Cochei	<i>Nicolae Titulescu park - Central Alley</i>
10:00 - 13:00	Tour in the Central Area of Braşov: the medieval city.	Răzvan Dracea (<i>Chamber of Architects - Braşov - Covasna - Harghita branch president</i>) Alexandru Stănescu (historian)	-
13:00 - 14:00	Lunch break - Participants' choice: Piaţa Sfatului area	-	-
14:00 - 15:30	Tour in the Central Area of Braşov: Schei neighbourhood, Tâmpa ascent and view from above	Răzvan Dracea (<i>Chamber of Architects - Braşov - Covasna - Harghita branch president</i>) Alexandru Stănescu (historian)	-
15:30 onwards	City visit - participants' choice Recommended: Strada Lungă (Braşovul vechi), Cetăţuia.		



Monday, the 27th of August - Public spaces and cultural heritage

Time	Event	Coordination / participants	Venue
9:00 - 10:00	Lecture 1: Public spaces	Dhiru Thadani	<i>Transilvania University</i> Strada Universității
10:00 - 13:00	Workshop 1: Public spaces	Dhiru Thadani	<i>Transilvania University</i> Strada Universității
13:00 - 14:00	Lunch break	-	<i>Transilvania University</i> Strada Universității
14:00 - 15:30	First round of presentations - diagnosis & preliminary scenarios	Dhiru Thadani	<i>Transilvania University</i> Strada Universității
15:30 - 17:30			
17:30 - 19:30	Round table 1: Public spaces and urban regeneration in Romanian cities	Moderator: Pietro Elisei (<i>Urbasofia</i>) Guests: Dhiru Thadani (<i>UTF International expert</i>) Șerban Țigănaș (<i>Secretary General - International Union of Architects</i>) Raluca Baco (<i>Urban Planning Department - Municipality of Brașov</i>) Cătălin Frangulea-Pastor (<i>Brașov Metropolitan Agency</i>) Matei Coheci (<i>Vice-president - APUR</i>)	<i>Biblioteca Județeană George Barițiu</i> Strada Iuliu Maniu 6
20:00	Local cultural / artistic event Film projection - Luna lui Jupiter / Jupiter Holdja (Ungaria, 2017) - Cannes 2017 Official selection	-	<i>Cinemateca Patria</i> Bulevardul 15 Noiembrie 50



Tuesday, the 28th of August - Urban regeneration & architectural conservation

Time	Event	Coordination / participants	Venue
9:00 - 10:00	Lecture 2: Architectural conservation & Urban Regeneration	Valentina Gianfrate Giovanni Ginocchini	<i>Transilvania University Strada Universității</i>
10:00 - 13:00	Workshop 2: Urban regeneration	Valentina Gianfrate Giovanni Ginocchini	<i>Transilvania University Strada Universității</i>
13:00 - 14:00	Lunch break	-	<i>Transilvania University Strada Universității</i>
14:00 - 15:30	Workshop 2: Urban regeneration	Valentina Gianfrate Giovanni Ginocchini	<i>Transilvania University Strada Universității</i>
15:30 - 17:30			
17:30 - 19:30	Site visit: <i>Coresi business park</i>	Coresi business park representatives	<i>Coresi Business Park Strada Turnului 5</i>
19:30	Documentary - Industrial Heritage: <i>Planeta Petrila</i> Informal discussions after the movie	-	<i>Cinemateca Patria Bulevardul 15 Noiembrie 50</i>



Wednesday, the 29th of August - Cultural heritage and Smart Cities

Time	Event	Coordination / participants	Venue
9:00 - 10:00	Lecture 3: Cultural heritage & Smart Cities	Roland van der Heijden	<i>Transilvania University</i> Strada Universității
10:00 - 13:00	Workshop 3: Digital solutions	Manfred Schrenk	<i>Transilvania University</i> Strada Universității
13:00 - 14:00	Lunch break	-	<i>Transilvania University</i> Strada Universității
14:00 - 15:30	Second round of presentations - vision & preliminary concepts	Manfred Schrenk	<i>Transilvania University</i> Strada Universității
15:30 - 17:30			
17:30 - 19:30	Round table 2: Romanian Cultural Heritage in the Digital Era	Moderator: Sabina Leopa (<i>Urbasofia</i>) Guests: Roland van der Heijden (<i>UTF International expert</i>) Manfred Schrenk (<i>UTF International expert</i>) Pietro Elisei (<i>UTF International expert</i>) Ionuț Țața (<i>ALT Brașov cluster</i>) Sorin Pop (<i>INDECO Soft</i>) Oana Rujan (<i>ARIES Transilvania cluster</i>)	<i>Biblioteca Județeană George Barițiu</i> Strada Iuliu Maniu 6
19:30	Local cultural / artistic event "Cerbul de Aur" International Festival - Romanian Anniversary Gala	-	Piața Sfatului

Thursday, the 30th of August - Sustainable Development and Urban Governance

Time	Event	Coordination / participants	Venue
9:00 - 10:00	Lecture 4: Urban Governance	Pietro Elisei	<i>Transilvania University</i> Strada Universității
10:00 - 12:00	Workshop 4 - Governance arrangements	Pietro Elisei	<i>Transilvania University</i> Strada Universității
12:00 - 13:00	Lecture 5: European Heritage of Cities & Sustainable development	Izabela Mironowicz	<i>Transilvania University</i> Strada Universității
13:00 - 14:00	Lunch break	-	<i>Transilvania University</i> Strada Universității
14:00 - 16:30	Workshop 5 - Sustainable development	Izabela Mironowicz	<i>Transilvania University</i> Strada Universității
16:30 - 17:30	Break	-	-
17:30 - 19:30	Workshop - putting the pieces together Final feedback	Organizing team Gabriel Pascariu Irina Florea-Saghin Sabina Leopa	-

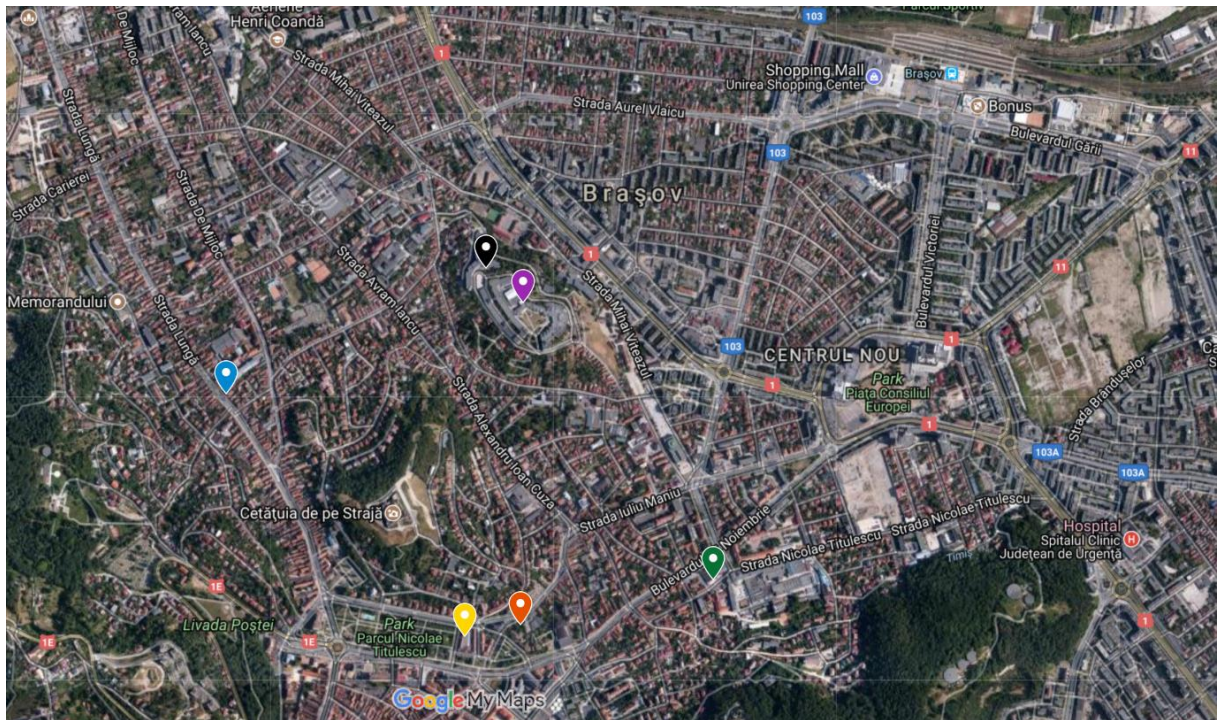
Friday, the 31st of August - Final presentations

Time	Event	Coordination / participants	Venue
9:00 - 12:00	Workshop: Finalizing the presentations	-	<i>Brașov Metropolitan Agency</i> Bulevardul Eroilor 8
12:00	Final presentation	City hall representatives	<i>Brașov City Hall</i> Bulevardul Eroilor 8
14:00 - 15:00	Lunch break	-	<i>Brașov Metropolitan Agency</i> Bulevardul Eroilor 8
14:30 - 17:30	Break	-	-
17:30 - 19:30	Round table 3: Smart Planning for Cultural Heritage in Brașov - towards a manifesto	Moderator: Irina Florea-Saghin (<i>ISOCARP</i>) Guests: Izabela Mironowicz (<i>UTF International expert</i>) Gabriel Pascariu (<i>APUR president</i>) Pietro Elisei (<i>Urbasofia director</i>) Ștefan Bâlici (<i>National Institute for Heritage director</i>) Köllő Miklós (<i>Chamber of Architects - local branch</i>) Silvia Demeter Lowe (<i>Chamber of Architects - local branch</i>) Representatives from Brașov City Hall	<i>Biblioteca Județeană George Barițiu</i> Strada Iuliu Maniu 6
19:30	Social event	-	<i>Location to be announced</i>

Saturday, the 1st of September - Feedback and follow-up

Time	Event	Coordination / participants	Venue
10:00 - 12:00	Feedback session from participants	Organizing team	<i>Location to be announced</i>

Urban Thinking Festival Venues



Cămin 16 - Transilvania University - Strada Universităţii 1 (Accommodation for participants) - Black pin

Transilvania University (Lectures & Workshops) - Purple pin

Hub OneZero - Strada Lungă 100 (Welcome reception) - Blue pin

Biblioteca Judeţeană George Bariţiu - Strada Iuliu Maniu 6 (Round tables) - Orange pin

Cinemateca Patria - Bulevardul 15 Noiembrie 50 (Film projection) - Green pin

Braşov City Hall & Braşov Metropolitan Agency - Bulevardul Eroilor 8 (Final presentation) - Yellow pin